

RETRACTION OF ARTICLE ENTITLED “PERANAN KOMUNIKASI STRATEGIK MELALUI PERHUBUNGAN AWAM DALAM TALIAN DAN TREND PENGGUNAANNYA DI MALAYSIA (The Role of Strategic Communication Through Online Public Relations and It’s Trends in Malaysia)”

The editorial board of APJ – Asian People Journal would like to retract the article entitled “PERANAN KOMUNIKASI STRATEGIK MELALUI PERHUBUNGAN AWAM DALAM TALIAN DAN TREND PENGGUNAANNYA DI MALAYSIA (The Role of Strategic Communication Through Online Public Relations and It’s Trends in Malaysia)” authored by Mohd Nur Najmi Nuji, Mohd Azul Mohamad Salleh, Mohd Nor Shahizan Ali published in APJ – ASIAN PEOPLE JOURNAL 2021, VOL 4(2), 45-62. This article was found to be having clear evidence that the substantial amount of the writings are plagiarized from an unpublished thesis. The article was initially accepted for publication due to the low result of Turnitin as the application does not detect the unpublished thesis for comparison. The plagiarism is detected post-publication due to the complaint raised by the author of the unpublished thesis. Upon investigation, the editorial board of APJ find sufficient evidence for plagiarism, and subsequently decided to retract the article. APJ will not compromised on any serious misconduct in order to safeguard the quality of the journal.

“PERANAN KOMUNIKASI STRATEGIK MELALUI PERHUBUNGAN AWAM DALAM TALIAN DAN TREND PENGGUNAANNYA DI MALAYSIA (The Role of Strategic Communication Through Online Public Relations and It’s Trends in Malaysia)”

Mohd Nur Najmi Nuji, Mohd Azul Mohamad Salleh, Mohd Nor Shahizan Ali
Faculty of Communication and Media Studies, Universiti Teknologi MARA Shah Alam, 40450 Shah Alam Selangor, Malaysia (najminuji@gmail.com,) APJ – ASIAN PEOPLE JOURNAL 2021, VOL 4(2), 45-62. Doi: <https://doi.org/10.37231/apj.2021.4.2.283>

Prof. Datuk Dr. Yahaya Ibrahim
Editor-in-Chief
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